ing the first four months of the year 1993 as compared to the same period of the previous years are as given below: —

Month	Tourist Arrivals 1991	1992	1993	%Change 1993/92
January	144173	177475	150019	—15.5
February	114567	167268	149680	—10.5
March	170178	148559	146191	—1.6
April	113862	134895 (P)	113922	—15.5
TOTAL :	502780	628197	559812	—10.9

(P) P : Provisional

(c) and (d) The losses incurred on account of fall in tourist traffic due to Ayodhya incident and its aftermath could *no* be estimated as most of the delivery systems are in the private sector.

Implementation of "New Corporate Image*' By Air India

1539. SHRI SUNIL BASU RAY: Will the Minister of CIVIL AVIATION AND TOURISM be pleased to state:

(a) what is the amount incurred by Air India Chairmanship of Shri Rajen Jetley on implementation *ot* "New Corporate Image";

(b) what were the reasons cited for the implementation of the above changes;

(c) what are the reasons for reversal of the changes and re-introduction of the Centaur Logo by replacing Rising Sun; and

(d) what is the expenditure incur red for reversal of the logo and other related changes?

THE MINISTER OF CIVIL AV1A-JTON AND TOURJSM (SHRI GHULAM NABI AZAD): (a) to (d) The information is being collected and will be laid on the Table of the House.

Tourists visiting: the North-Eastern States

1540. SHRI G. G. SWELL: Will the Minister of CIVIL AVIATION AND TORISM be pleased to state:

(a) the names of some of the important centres of tourist interest ki the country;

(b) the number of tourists *who* visited the seven sister states of the North-east collectively and state-wise in the last twelve months; and

(c) what is the manner in which the traffic compare with the traffic of other tourist centres in the country?

THE MINISTER OF CIVIL AVIA TION AND TOURISM (SHRI GHULAM NABI AZAD): (a) to (c) There are several centres in the coun try which are popular with the fore ign and domestic tourists. These in clude Delhi, Bombay, Calcutta, Mad ras, Agra, Varanasi, Jaipur, Bangalore etc. There is, however, now system by which reliable statistics of tourist arrivals in these places and the North-eastern States are available on a comparable basis.